



ALEX LEE is the current Chair of Film Auckland Incorporated. He is a trained lawyer and filmmaker.

He has an entertainment law and commercial law practice in Auckland. Alex taught law in Hong Kong and Auckland and was the former Auckland Director of the Institute of Professional Legal Studies. He has two postgraduate masters in laws specialising in public law, international law and international trade law.

After completing his Masters in film and TV drama directing from the University of Auckland, he was invited to teach film production at the Masters level.

He has also been the Head of the Department of Performing & Screen Arts at UNITEC.

Alex has been extensively involved as an advocate of as well as a capacity builder within the screen industry. He is a Co-director and Founding Trustee of the Documentary New Zealand Trust which runs the Doc Edge International Film Festival, the pan-screen industry Screen Edge Forum, Doc Pitch, Doc Edge Presents and the interactive immersive capacity building and exhibition arm known as Story Edge. He co-curates the festival programme and designs the industry programme. He also selects and invites the guests to the events. He also chooses the finalists for the Doc Pitch projects as well as the digital interactive projects for Story Edge World Exhibition.

Alex has also been advocating for greater support and visibility for the Asian screen and performing arts community as Chairman of the Asia New Zealand Film Foundation Trust and Founder/General Counsel of The Oryza Foundation for Asian Performing Arts.

He is a Board Member of Creative Coalition and a previous National Executive Member of the Screen Directors Guild of New Zealand. He was also on the past Mayoral Think-tank on the creative industries as well as the China Club sub-committee of the NZ Film Commission.

Alex has been invited to be a panellist and speaker on many international screen forums as well as a jury member of various leading film festivals overseas.

He is working a various NZ/international co-productions in narrative and documentary long form films as well as immersive/interactive stories.